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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

AMENDMENT "A"

APPLICANT: Laurie Cairns

GROUP ART UNIT: 2764

SERIAL NO.: 09/028,718

EXAMINER: J. Young

FILING DATE: February 24, 1998

INVENTION: "METHOD FOR PRODUCT PROMOTION"

Hon. Assistant Commissioner for Patents
Washington D.C. 20231

SIR:

In response to the Office Action dated August 5, 1999, amend the above-identified application as follows:

In the Claims:

Amend claim 1 as follows:

1.(Once Amended) A process for product promotion, comprising the steps of:
providing a product or service;
providing sweepstakes [incorporating card] information with [into] said product or service,
said sweepstakes [card] information directing a purchaser or potential purchaser to a
network address and including a unique code;
receiving an [a purchaser's] inquiry by said purchaser or potential purchaser at said network
address;
receiving said unique code from said purchaser or potential purchaser;